



FOR IMMEDIATE RELEASE
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FOR INFORMATION

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- **2 VCCA Fellowships for Social Media Artists**
- **Each 6-week residency is fully funded**
- **Supported by a grant from NEA**
- **Deadline for applying is June 15, 2012**

VCCA Breaks New Ground With Fellowships for “Social Media Artists”

(AMHERST, VA)—VCCA is breaking ground with a new fellowship specifically for the emerging genre of social media artists. Thanks to a grant from the National Endowment for the Arts, VCCA is offering two fully funded, six-week fellowships for artists who are using social media platforms such as Facebook, Twitter, Flickr, YouTube. The fellowships are for artists who are exploring ways to seamlessly integrate the social media platform into the work itself, thus finding new and compelling ways to use social media as a tool of self-expression. The fellowships are accompanied by a \$2,000 stipend.

Craig Pleasants, VCCA Program Director says, “the artists selected for these fellowships will be working in ways that move art from the gallery or museum to the web, seeking ways to free art from geographical and temporal constraints. We are not defining social media artwork for this fellowship, leaving that to the artists who are pioneering this field, but the finished work must be presented on the web and be fully accessible to the netverse. We expect that the successful work will be tied to the logic of social media as well as being conceptually rich.”

For information on how to apply, go to the VCCA website or email vcca@vcca.com. The deadline for applying is June 15, 2012.

Nestled in the foothills of the Blue Ridge Mountains in Amherst, Virginia, VCCA is one of the largest working retreats for writers, composers and visual artists in the nation. Open year round, VCCA provides meals, private rooms and private studios to select emerging and professional artists from around the world, hosting more than 400 individuals each year.

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